



PREMIER
FINANCIAL
GROUP

HELPING PROTECT YOUR

family & finances

PROTECTING WHAT'S

important to you

Premier Financial Group cares for the financial needs of our clients both individual and corporate by applying the highest level of skill and expertise to the advice and service we give regardless of the client's wealth. Most new clients are referred to us by personal recommendation from existing clients or professional firms so doing a good job is top of our priorities.





WHAT DO WE DO BEST?

We are committed to helping you from our first point of contact through to completion of a product as well as offering our after care service ensuring you can continue on the right track for life. We are directly authorised by the Financial Conduct Authority with qualified advisers choosing products from the whole of market. More importantly, each of our advisers specialise in a certain area instead of a 'jack of all trades' approach you may see elsewhere.

Premier Financial Group was established in March 1990. We are fully qualified Financial Services Advisers directly authorised by the FCA (Financial Conduct Authority).

Always applying the highest level of skill and expertise to the advice we give our clients



MORTGAGES

Our Knowledge

AT YOUR SERVICE

Premier Financial Group is one of Norfolk's leading independent financial services providers. Being independent means that we're not tied to any one lender, so we can offer you the very best mortgage deals from across the whole market. Whether you're a first time buyer and want to use the Help to Buy scheme, a landlord looking to buy to let or are looking to remortgage your current property, we offer the competitive solutions you want and the expert advice you need. Our expertise means that you won't get a better mortgage deal anywhere else.





REMORTGAGE

There are many reasons to remortgage your property, from releasing equity for improvements or to extend your home to simply finding a better rate on your mortgage after your fixed rate period is up. Whatever your reason, we make remortgaging simple and stress-free. It's usually just a case of proving who you are and whether you can afford it, then we'll take care of the rest.

HELP TO BUY

If you're a first time buyer planning to buy a new build property, the Help to Buy Equity Loan is there to help you. Depending on where you're buying and the cost of the property, you could be entitled to a low-cost Government loan, which is interest free for the first five years, up to 40% of the cost of your property.

For a competitive flat fee, our advisers can help with the whole process, right up until you're moved into your brand new home. They'll guide you through the Help to Buy process, help you to secure your mortgage and deal with all of the other aspects of buying a house on your behalf.

EQUITY RELEASE

A house will probably be the biggest purchase you'll ever make and once you've paid your mortgage, that equity is all yours. Many people choose to release that equity, for a number of different reasons. Whether you want to go on a once in a lifetime trip, help your children with their own property purchase, or simply have more money for the future, we can make the process of releasing equity from your property easy. And the best part? The money is completely tax-free as it's already yours.



INVESTMENTS

More than just money

PFG Investments are dedicated to ensuring that all of our client's pensions and investments regardless of their size are well looked after with bespoke impartial advice.





PENSIONS

Planning your pension can seem daunting. There are so many questions and so many things to consider. Premier Financial Group can help you to cut through all of the jargon and make the right decision for you that will make sure your finances are protected both now and when the time comes to retire. Our financial planners have the experience and knowledge to advise you and will take the guesswork out of your future finances, for peace of mind that you'll be financially prepared and can enjoy your retirement - whether that's travelling the world, enjoying the finer things in life or making the most of every day with your nearest and dearest.

INVESTMENTS

If you already have a portfolio of investments, they couldn't be safer than in our hands. We can offer you specialist advice to create, manage or modify your investment portfolio in line with your income requirements, attitude to risk and taxation status. Want to start your own portfolio for investing your money? We can place your cash exactly where it will work the hardest for you, giving you the best returns and make your money work harder for you.



WILLS

Lifetime planning.

LIFETIME PROTECTION

We have a highly experienced and qualified Will Writer and Lifetime Planning Adviser who is able to assist with your Will, Lasting Power of Attorney, Trusts, Probate and many more associated products.



WILLS

Preparing a Will can be a complicated and emotional process, but our specialist Will Writer and Lifetime Planning Adviser is able to assist with your Will, Lasting Power of Attorney, Trusts, Probate and many more associated products.

We know that nobody likes to consider what things will be like for your loved ones after you're gone, but a Will allows you to control who inherits your estate when you pass away, appoint a legal guardian of your children and appoint executors and trustees to deal with the administration of your estate.

Taking the time to write your Will can make life infinitely easier for those who are left behind. Don't hesitate to get in touch so that we can help.

LASTING POWER OF ATTORNEY

Much like with Wills, it's never nice to consider a time when you may not be able to make decisions for yourself, but planning now can save a whole lot of heartache in the future. Giving power of attorney to someone you trust will give them the power to discuss and make decisions for you on a number of things, from end of life care, finances and property. This gives you the peace of mind that someone will be making the right decisions for you, decisions that you will have had a say on when they were first made, even if you are no longer able to.

TRUSTS

Creating a trust can be one of the best ways to deal with your family's financial future. Our advisers are able to create and manage your Trust and advise on the benefits this can bring to you and your family. We can also discuss tax planning, care home planning and preservation of family assets.



INSURANCE

In safe hands

From life insurance to insuring your home, making sure you have the right type of policy and the best level of cover is absolutely essential. There are plenty of comparison sites to choose from, but none of these can give the personalised service that we can offer. As an independent financial group, we search the whole market to provide you with the best policy which gives you the exact cover that you need.





LIFE INSURANCE

Although it's not a legal requirement, many mortgage providers like to see life insurance in place. Aside from matters of property, it's a good idea to have a life insurance policy to protect your family, should the worst happen.

Finding the right life insurance policy can be complicated and if you take out the wrong policy, you could be stuck with hefty cancellation fees, or worse, be ineligible for a pay out when your family needs it most.

We can take the headache out of life insurance for you by using our expertise to make sure your policy is affordable and suitable for your needs.

BUILDINGS & CONTENTS

Building insurance is essential and a requirement by mortgage lenders which protects the money invested in your property whether it be your residential home, second home or buy to let property. Contents insurance will protect your valuables from accidental damage or theft.

If you need either type of policy, or both, our brokers can find you a deal which will protect your most valued possessions and also ensure that you're covered in the event of a worst-case-scenario. That means you can enjoy living in your property, knowing it's properly protected.



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